

MARKETING PLANNER KIT FOR GARDEN CENTERS



2024-25

HORTIBUZZ
PROGRAM



Horticulture
Marketing



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Weekly theme for your Newsletter, Info-Flyer & Web Carousel

CHEF CHOICE TOPICS



EVERY 2 WEEKS (slower period)

- 2024-10-17 • Winter Wonderland: Indoor Christmas Plants
- 2024-10-31 • How to Care for Dahlias and Protect Them for Winter
- 2024-11-14 • How to Care for Your Succulent
- 2024-11-28 • Christmas Gift Ideas for Gardeners
- 2024-12-12 • Purify the Air With Indoor Plants
- 2024-12-26 • How to Maintain Your Poinsettias
- 2025-01-09 • Spring-flowering plants
- 2025-01-23 • How to Sow and Transplant Seedlings
- 2025-02-06 • Dormant Oil
- 2025-02-20 • My First Vegetable Garden
- 2025-03-06 • Urban Garden Ideas

EVERY WEEK (busy period)

- 2025-03-20 • 10 Spring Flowering Shrubs
- 2025-03-27 • Pruning and Maintenance of Fruit Trees
- 2025-04-03 • Growing rhododendrons and azaleas
- 2025-04-10 • Top 10 Perennials in Bloom During Spring
- 2025-04-17 • Strategies for Buying at the Nursery
- 2025-04-24 • Colorful All Year: The Magic of Annual Blooms
- 2025-05-01 • What to Know Before Planting
- 2025-05-08 • Fertilize your lawn in 3 Steps
- 2025-05-15 • Tips For Starting a Raised Bed Garden
- 2025-05-22 • The Edible Garden
- 2025-05-29 • Meaning of the 3 Digits of a Fertilizer
- 2025-06-05 • Beneficial Friends of the Garden

EVERY WEEK (busy period)

- 2025-06-19 • Berries in the Garden
- 2025-06-26 • Easy-to-grow homegrown blueberries
- 2025-07-03 • Mulch
- 2025-07-10 • How to Compost
- 2025-07-17 • Top 10 of the Echinacea
- 2025-07-24 • Top 10 of the Rudbeckias
- 2025-07-31 • Planting a Cedar Hedge
- 2025-08-07 • Plants for Creating Shade
- 2025-08-14 • Divide Your Perennials
- 2025-08-21 • Edible Flowers and Fine Dining
- 2025-08-28 • How to Force Bulbs
- 2025-09-04 • How to Sow Lawn
- 2025-09-11 • Decorative Plants for Winter
- 2025-09-18 • Medicinal Plants
- 2025-09-25 • Choosing the Right Pots for Your Tropical Plants
- 2025-10-02 • Tips for Using Autumn Leaves
- 2025-10-09 • Ideas for Halloween
- 2025-10-16 • Autumn Garden

EVERY 2 WEEKS (slower period)

- 2025-10-30 • Fresh Christmas Trees Care
- 2025-11-13 • Easy Care for Indoor Plants
- 2025-11-27 • How to Make a Christmas Wreath
- 2025-12-11 • How to Prepare the Yard for Winter
- 2025-12-25 • Merry Christmas Message



OR CHOOSE YOUR OWN TOPICS

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INFORMATION ON PLANTS

- *The Beauty of Roses*
- *Clematis*
- *Hardy Hibiscus in the Garden*
- *Hydrangeas*
- *Lilacs*
- *The Best Grasses*
- *Peonies*
- *Rhododendrons*
- *Berries in the Garden*
- *Medicinal Plants*
- *Fragrant Plants*
- *Plants to Attract Butterflies*
- *Extended Flowering Perennials*
- *10 High-Flowering Perennials*
- *10 Plants for a Shady Garden*
- *10 New Shrubs - P-Winners*
- *10 New Perennials - P-Winners*
- *10 New First Editions*
- *Top 10 of the Echinacea*
- *Top 10 Perennials in Bloom During Spring*
- *Top 10 of the Rudbeckias*
- *10 Trees for Small Spaces*
- *The Best Hostas*
- *Perennial plant of the year (since 2008)*
- *Top 10 Small Shrubs for Small Space*
- *Pruning Boxwood, Yews & Cedar hedge*
- *10 Spring Flowering Shrubs*
- *Top 10 Most Disease-Resistant Decorative Grabapple*
- *Ideal plants for balconies and terraces*
- *Spring-flowering plants*
- *Growing rhododendrons and azaleas*
- *Easy-to-grow homegrown blueberries*

VEGETABLE GARDEN

- *My First Vegetable Garden*
- *Potted Vegetable Garden*
- *How to Grow Tomatoes*
- *The Best Blueberries*
- *Urban Garden Ideas*
- *Edible Flowers and Fine Dining*
- *10 Herbs to Grow Indoors*
- *Growing Lettuce*
- *Creating a Herb Garden*
- *How to Sow and Transplant Seedlings*
- *The Edible Garden*
- *Basil : King of Herbs*
- *Determined Tomatoes Versus Undetermined Tomatoes*
- *Herbs, as Companion Plants*
- *Why should you garden organically?*
- *How to Turn Green Tomatoes Red*
- *Beneficial Friends of the Garden*
- *Victory Garden*
- *Our Favorite Hot Pepper*
- *Tips for Starting a Balcony Garden*
- *Tips For Starting a Raised Bed Garden*
- *Tips for starting a vegetable garden*
- *The Benefits of Gardening*
- *Vegetables in Pots: Practical Guide*
- *Secrets of Plant Companionship*
- *Gardening on a Budget*



CHOOSE YOUR OWN TOPICS

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ANNUALS

- *Container Garden of Annuals*
- *Exceptionals Annuals*
- *10 Ideas for Growing Annuals in Pots*
- *10 Most Popular Annuals*
- *5 Flower Box Arrangements - Proven Winners*
- *5 Hanging Basket Arrangements - Proven Winners*
- *5 Flowerpot Arrangements - Proven Winners*
- *10 New Annuals - Proven Winners*
- *How to Care for Your Annuals*
- *How to Care for Dahlias*
- *Annual Flowers for shade*
- *Annual Flowers 101: A Beginner's Guide*
- *Colorful All Year: The Magic of Annual Blooms*
- *Annuals that Love Sun*

LAWN

- *How to Sow Lawn*
- *Fertilize your lawn in 3 Steps*
- *How to Revive Your Lawn in the Fall*
- *Spring Lawn Renovation*

TROPICALS

- *10 Easy Care Tropical Plants*
- *How to Care for Your Cactus*
- *How to Care for Your Succulent*
- *Growing Exotic Citrus Fruits*
- *Bring Your Tropical Plants Indoors for the Winter*
- *Tropical Plant Trend*
- *Orchid Care*
- *Tropical Plants for the Patio*
- *How to Care for Your Tropical Plant in Winter Time*
- *Easy Care for Indoor Plants*
- *Purify the Air With Indoor Plants*
- *Choosing the Right Pots for Your Tropical Plants*

DISEASES AND PESTS

- *Nematodes and Grubs*
- *Dormant Oil*
- *Emerald Ash Borer*
- *Deer Resistant Plants*
- *Salt Tolerant Plants*
- *Natural Insect-Repelling Plants*





CHOOSE YOUR OWN TOPICS

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GARDENING TIPS

- *How to Compost*
- *How to Plant Your Flowers,*
- *Trees and Shrubs*
- *Divide Your Perennials*
- *Lime to Enhance Soil pH*
- *Growing in Pots*
- *Plant Hardiness*
- *Mulch*
- *Planting a Cedar Hedge*
- *When to Prune*
- *Meaning of the 3 Digits of a Fertilizer*
- *What is "pH ?" Why is it Important ?*
- *Watering : How Much ?*
- *Permaculture, What Is It?*
- *Plants to Attract Pollinators*
- *Pruning and Maintenance of Fruit Trees*
- *Medicinal Plants*
- *Container Grown Plants Can be Planted at Any Time*
- *Landscaping for Birds: Tips and Tricks*
- *What Type of Soil to Use & Why*
- *How to Attract Ladybugs in Your garden*
- *Seed Starting: Affordable and Rewarding*
- *How to Create a Butterfly Garden*
- *Tips for Starting a Xeriscape Garden*
- *How to Create a Fragrant Garden*
- *Plants for Creating Shade*
- *The Mysteries of Roots*
- *Fun Gardening for Kids*
- *Drought-Resistant Plants*
- *Plan Your Garden Easily*
- *Strategies for Buying at the Nursery*
- *Maximize Your Small Space*
- *What to Know Before Planting*
- *Gardening in Acidic Soil*

FALL

- *Fall Bulbs*
- *How to Grow Garlic*
- *How to Prepare the Yard for Winter*
- *How to Force Bulbs*
- *Winter Protection*
- *Autumn Garden*
- *10 Plants for an Autumn WOW Color*
- *Ideas for Halloween*
- *Why Plant in Fall ?*
- *Best Outdoor Flowers for Fall Decoration*
- *Autumn's Decor: Welcoming Fall and Christmas*
- *Autumn Herbs: Grow and Enjoy Indoors*
- *Wildlife-Friendly Fall Garden: Birds, Butterflies*
- *Prepare Your Garden for Winter*
- *Decorative Plants for Winter*
- *Tips for Using Autumn Leaves*

CHRISTMAS

- *How to Make a Christmas Wreath*
- *Ideas for Christmas Decoration*
- *How to Maintain Your Poinsettias*
- *Fresh Christmas Trees Care*
- *Christmas Gift Ideas for Gardeners*
- *Winter Wonderland: Indoor Christmas Plants*

VALENTINE

- *Meaning of Valentine's Day*





MAKE YOUR GARDEN CENTER BUZZ



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